

EU Green Jobs Summit, Brussels

External Programme

30 & 31 May 2017

Hotel Crowne Plaza – Le Palace

Tuesday 30 May	
14:30	<p>Scene setter – Green jobs for tomorrow, today</p> <p>Green Week 2017 looks to the future, through the lens of green employment. Environment Commissioner Karmenu Vella and guests set the scene for the next few days, asking what green jobs are, why we need them, and if they are a passport to a sustainable future.</p> <p>Ballroom</p> <p style="text-align: center;">Welcome by Karmenu Vella, Commissioner for Environment, Maritime Affairs & Fisheries, European Commission</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Vice-President Valdis Dombrovskis, European Commission • The Hon. José Herrera, Minister for Sustainable Development, the Environment and Climate Change, Malta <p>Moderator:</p> <ul style="list-style-type: none"> • Karen Coleman, Moderators Europe
15:00 16:00	<p>Opening session: Is Europe ready for green employment?</p> <p>Europe needs policies that are good for its economy, good for the environment, and good for Europe's citizens. This opening session looks at how these priorities can be tackled at the same time, with actions that protect citizens, create employment, and safeguard the environment we depend on. Policymakers reflect on the challenges, asking, is the appetite there? Do we have the tools required? And what do we have to gain?</p> <p>Ballroom</p> <p>Chair:</p> <ul style="list-style-type: none"> • Karmenu Vella, Commissioner for Environment, Maritime Affairs & Fisheries, European Commission <p>Speakers:</p> <ul style="list-style-type: none"> • Vien Truong, Director, Green for All • Jean Lambert, MEP, UK Green Party, European Parliament • Vic van Vuuren, Director Enterprise Department, International Labour Organisation (ILO) <p>Moderator:</p> <ul style="list-style-type: none"> • Karen Coleman, Moderators Europe
16:00 16:30	Coffee break

16:30 18:00	<p>TEDx session: The green scene – a world of sustainable employment</p> <p>We are already surrounded by people doing green jobs, in different walks of life, from agriculture and construction to manufacturing and waste management. This TEDx-style session highlights this existing variety, showcasing green jobs that are being created by businesses and NGOs, and with support of LIFE, the Commission's funding programme for environmental projects.</p> <p>Ballroom</p> <p>Introduction:</p> <ul style="list-style-type: none"> • Prof. dr. Jan Jonker, Radboud University, Nijmegen <p>Speakers:</p> <ul style="list-style-type: none"> • Willem Ferwerda, CEO Commonland • Karita Kinnunen-Raudaskoski, Co-Founder and Chief Research Officer, Paptic Ltd • Eric Scotto, President and Founder, Akuo Energy • Prof. Dr. Ir. Egbert S.J. Lox, Senior Vice President Government Affairs, Umicore <p>Chair:</p> <ul style="list-style-type: none"> • Joanna Drake, Deputy Director-General, Directorate-General for Environment, European Commission
18:00 18:30	Coffee break
18:30 20:00	<p>"Green Awards" ceremony</p> <p>In 2017, LIFE, the EU funding instrument for the Environment, celebrates 25 years of success. This special edition of the annual LIFE awards looks back over this past quarter century, and singles out projects that have had remarkable effects both for the EU's natural environment, and in creating green jobs and boosting green growth.</p> <p>Ballroom</p> <p>Keynote speech</p> <ul style="list-style-type: none"> • Karmenu Vella, Commissioner for Environment, Maritime Affairs & Fisheries, European Commission <p>Awards to be presented by:</p> <ul style="list-style-type: none"> • Karmenu Vella, Commissioner for Environment, Maritime Affairs & Fisheries, European Commission • Yvon Slingenberg, Director, Directorate-General for Climate Action, European Commission <p>Masters of ceremony:</p> <ul style="list-style-type: none"> • Rick Thompson, Moderators Europe • Aminda Leigh, Moderators Europe
20:00-21:00 Networking cocktail	

Wednesday 31 May	
09:00 09:30	Welcome coffee
09:30 09:50	What is a green job? Setting the scene for the day Daniel Calleja Crespo , Director-General Directorate-General for Environment, European Commission Ballroom
10:00 11:30	<div style="display: flex;"> <div style="flex: 1;"> <p>Session 1.1 Contribution of EU nature policy to creating green jobs</p> <p>The EU nature policy aims to safeguard Europe's rich biodiversity and natural heritage, whilst also creating employment and sustainable socio-economic development. The session will present a new scoping study on Natura 2000 and jobs, as well as other recent activities in the EU, highlighting the role of Natura 2000 and the protection of biodiversity in creating employment, related either directly to conservation and restoration measures and sustainable production activities or to the indirect use of natural capital in a range of sectors such as tourism, recreation, health, and education.</p> <p>Vision room</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Patrick Ten Brink, Director, Institute for European Environmental Policy (IEEP) • Nathalie Tessier, Head of Office for Training, Employment & Social Transitions, French Ministry of Employment, Energy & Oceans • Prof. Dr. Panayotis Dimopoulos, Professor in Botany and Ecology, University of Patras, and Chair of the Hellenic Botanical Society <p>Moderator:</p> <ul style="list-style-type: none"> • Ignace Schops, Director Regional Landscape of Kempen and Maasland and President of the Europarc Federation </div> <div style="flex: 1;"> <p>Session 1.2 Green jobs – Current state and future profiles.</p> <p>What are green jobs and green skills? What is the EU doing to foster green skills and integrate environmental concerns into existing employment policies?</p> <p>From around 2009 and during the following years of financial and economic crisis, greater attention has been paid to green jobs and skills because of the employment potential deriving from the transition to a green economy. This session will shed light on what green jobs and green skills are. It will further discuss how environment and employment policies can come together to maximise the benefits of green growth and foster employment. It will look at new green skills requirements, and how labour, education and training policies can be better tailored to ensure a fast transition to a green economy</p> <p>Klimt room</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Victoria Pérez Garcia, Coordinator Green Employment Programme, Fundación Biodiversidad, Spanish Ministry of Agriculture & Fisheries, Food & Environment • Steve Bainbridge, Assistant to the Directorate, CEDEFOP • Thomas Gaudin, an environmental expert who specialises in exploring the market, labour, training and skill-set implications of environmental projects • Monika Wozowczyk, Eurostat <p>Moderator:</p> <ul style="list-style-type: none"> • Rene Wyndham, Moderators Europe </div> </div>
10:00 11:30 & 12:00 13:30	<p>Side session</p> <p>LIFE 2017 call for project proposals – A new opportunity for green jobs and growth. Part 1</p> <p>The EU's LIFE programme has been funding nature conservation, green technology and climate action projects all over Europe for more than 25 years. LIFE-funded projects have created profitable green businesses with sustainable jobs contributing to the emergence of a green jobs market. At this information session participants will learn about opportunities for project funding under the 2017 call for proposals on close-to-market environmental solutions, biodiversity, and climate change adaptation and mitigation.</p>

	<p>A networking session will also take place from 14:30 to 16:00 in the Vision room: participants interested in applying for LIFE funding will have the chance to find potential project partners or seek advice from European Commission experts and National Contact Points in one-to-one meetings. Once registered to the LIFE side event, you will be invited to upload your profile in a matchmaking tool to help you find matching profiles and set up bilateral meetings.</p> <p>Ballroom</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Marco Malacarne, Acting Director, Executive Agency for Small and Medium-sized Enterprises (EASME), European Commission • Jean-Claude Merciol, Head of Unit LIFE, Directorate-General for Environment, European Commission • Philip Owen, Head of Unit on Climate Finance, Mainstreaming and the Montreal Protocol, Directorate-General for Climate Action, European Commission • Angelo Salsi, Head of Unit, LIFE and Eco-Innovation, EASME • Fabio Leone, Head of Sector, Unit LIFE and Eco-Innovation, EASME • Anne Vermaelen, Head of Sector, Finance Unit, EASME
09:00 13:30	<p>Side session</p> <p>EU Ecolabel – Highlighting contribution to green jobs creation in the context of the 25th anniversary The EU Ecolabel is celebrating its 25th anniversary by highlighting its success stories. The EU Ecolabel not only helps consumers identify products and service with reduced environmental impact, but it leads also to business development and green job creation. 2000 companies hold an EU Ecolabel licence for more than 35000 products under 32 product groups, from detergents, textile to tourist accommodation. Presented success stories will highlight that concern for environment goes hand in hand with growth and jobs creation. This side event will be connected to events taking place in several Member States simultaneously.</p> <p>Creativity Room</p> <p>Opening</p> <ul style="list-style-type: none"> • Daniel Calleja Crespo, Director General DG Environment • Ado Lõhmus, Deputy Secretary General, Estonian Ministry of the Environment <p>Session 1. Relevance of EU Ecolabel in creating green jobs and expanding businesses</p> <ul style="list-style-type: none"> • Benoit Renaud – General Manager France and Benelux at Frosch (Werner and Mertz) • Magnus Ericson – CEO at Skofabriken Kavat AB • Chiara Faenza – Resp. for Sustainability and Values Innovation at Coop Italia • Jori Ringman – Deputy Director General at the Confederation of European Paper Industry (CEPI) • Ineke Vlot – Programme manager at SMK (Stichting Milieukeur) • Ursula Pachi, Deputy Director-General, European Consumer Organisation (BEUC) <p>Session 2. Coaching session (discussion tables) on expanding businesses and creating green jobs</p> <ul style="list-style-type: none"> • Kutay Saritosun – Senior CSR Executive at ISKO (textiles) • Magnus Ericson – CEO at Skofabriken Kavat AB (footwear) • Fabrizio Lavezzato, R&D and Quality manager, Sutter Industries Spa (detergents) • Sami Lundgren, Vice President, Environment & Responsibility, UPM (paper products) • Belinda Parris, Founder, L'Avenc de Tavertet (tourism accommodation) <p>Moderator: Katrina Sichel, Wit and Word Communications sprl</p>

11:30 12:00	Coffee break	
12:00 13:30	<p>Session 2.1 Blue Jobs in the Ocean Energy Sector</p> <p>If managed well, oceans can offer great potential for the maritime economy, both for traditional and emerging activities. Today, in the EU, the "blue" economy represents roughly 5.4 million jobs and generates a gross added value of almost €500 billion a year.</p> <p>Ocean energy is the next generation of renewable "blue" energy that could contribute to the transition to the low-carbon economy of the future and the fight against climate change. Europe is taking the lead globally with over half of wave and tidal energy companies coming from the EU. We have a good chance to maintain leadership in a global market expected to be worth hundreds of billions of euros in the next decades. Making ocean energy a success will mean big business and more high-skilled jobs. It is estimated that approximately 27,000 jobs could be created in the sector by 2035 under favourable conditions.</p> <p>Join us for a session to discuss how jobs in the ocean energy sector can promote the sustainable development of the blue economy and ensure global opportunities for the EU.</p> <p>Klimt room</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Felix Leinemann, Head of Unit "Blue Economy Sectors, Aquaculture and Maritime Spatial planning", Directorate-General for Maritime Affairs & Fisheries, European Commission • Jacopo Moccia, Policy & Operations Director, Ocean Energy Europe • Dr. Tuula Mäki, R&D Manager, AW-Energy • Eileen Linklater, Client Relationship & Marketing Manager, The European Marine Energy Centre (EMEC) Ltd <p>Moderator:</p> <ul style="list-style-type: none"> • Anya Sitaram, Moderators Europe 	<p>Session 2.2 Investment as a driver of green jobs.</p> <p>Where are we as regards funding to generate green jobs? How can the EU and its Member States accelerate the development of green jobs and skills?</p> <p>Moving towards a greener, more circular and low-carbon economy will require significant investments towards activities that produce more value with fewer resources, decouple emissions from economic growth and preserve natural capital. This comes with a demand for new skills and abilities on the labour market. Investments will be needed both at small and large scale, and for mainstreaming sustainability into every component of the economy. How can we get investors on board for this challenge? Which investments and policies can facilitate the re-allocation of capital and labour across economic sectors, and minimise the adjustment costs that might result?</p> <p>Vision room</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Jonas Byström, Senior Engineer, Urban Development Division, European Investment Bank • Agnès Guth, Coordinator of the VALORG project (Recovery of Organic Waste project) • Andreas Uihlein, Scientific/Technical Project officer, Joint Research Centre, European Commission • Vincenzo Maria Emma, Project manager, Puglia Active Network <p>Moderator:</p> <ul style="list-style-type: none"> • Aminda Leigh, Moderators Europe
13:30 14:30	Lunch break	
14:30 15:30	<p>Plenary session: "Green jobs for the future"</p> <p>In a fast-changing job market, where career paths are more complex than ever before, what core skills will be required? How can the world of education respond, and help young people who are starting out on a new career? Experts in business, recruitment and higher education make their</p>	

	<p>predictions for future trends, and consider how education should respond.</p> <p>Ballroom</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Brenda King, President of the Sustainable Development Observatory, European Economic & Social Committee (EESC) • Mark Keyes, Industry Training Coordinator, The LINC, Institute of Technology Blanchardstown, Dublin, and coordinator QualiBuild programme • Valérie Borrell Estupina, Director of Master's Degree in Water Sciences, University of Montpellier • Stéphanie Heuclin, Learning and Diversity Director, SUEZ Group • Antoine Mallia, Free movement of workers and EURES Portal, Directorate-General for Employment, Social Affairs and Inclusion, European Commission <p>Moderator:</p> <ul style="list-style-type: none"> • Anya Sitaram, Moderators Europe
<p>15:30 16:00</p>	<p>Closing session</p> <p>Ballroom</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Markus J. Beyrer, Director General, BusinessEurope • Marianne Thyssen, Commissioner for Employment, Social Affairs, Skills & Labour Mobility, European Commission • Karmenu Vella, Commissioner for Environment, Maritime Affairs & Fisheries, European Commission <p>Moderator:</p> <ul style="list-style-type: none"> • Daniel Calleja Crespo, Director-General, Directorate-General for Environment
<p>16:00-18:00 Networking cocktail</p>	