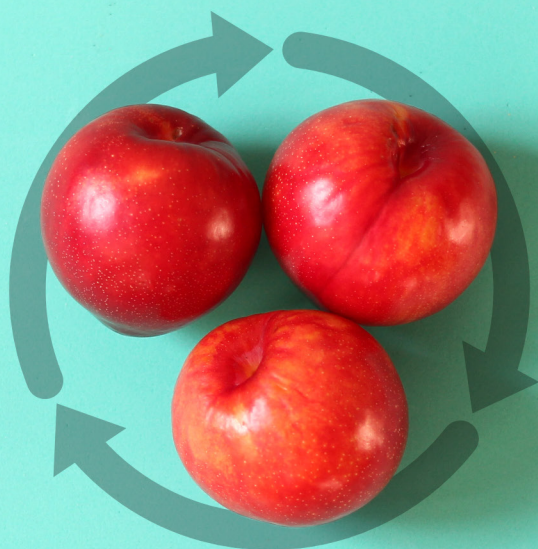




AGROFOOD & SUSTAINABILITY

the necessary alliance



Final Conferences of "Zero Residues" and "Fresh Box" Life projects
Organized by: University of Zaragoza and Aula Dei Scientific Park

Zaragoza, 6th of April 2017

Paraninfo building

(free entry, limited places available - register online)



www.ceroresiduos.eu



www.fresh-box.info

PRESENTATION

The joint final conference of LIFE "**Zero Residues**: towards a sustainable production and supply chain for stone fruit" (LIFE 12 ENV/ES/902) and "**Fresh Box**: a sustainable transport conserving quality of fresh produce, reducing waste and fuel consumption" (LIFE 13 ENV/ES/1362) will present an overview and main results of both projects.

The conference is organized by partner leaders (UNIZAR and PCTAD) and aims to attract the interest of technology managers, researchers, R&D professionals, and any person motivated by the necessary convergence of environmental sustainability and agrofood activity.

The session will also provide and insight on several LIFE Projects' experiences through a debate with other Life projects representatives, as well as two main lectures with a most general scope.

The main lecture will be presented by "Ad Honorem" Professor José María García Ruiz from Pyrenean Institute of Ecology (CSIC). Ed Westerweele, from Holland Innovations Company, will give interesting clues about new trends on the agrofood industry in order to gain and maintain a competitive advantage.

The day will conclude with a technical visit (optional) to partners Finca Valleluz (La Almunia-Ricla) and AITIIP Technology Centre (Empresarium Poligono Industrial).

AGENDA

9.00-9.15h

Reception of assistants and delivery of documentation

9.15-9.40h

Institutional opening

9.40-10.20h

LIFE Zero Residues (LIFE12/ENV/ES/0902): Towards a sustainable production and supply chain for stone fruit.

<http://ceroresiduos.eu/>

"Agro-Environmental results of the ZR Methodology"

Javier Arizmendi (Zerya)

"Post-harvest quality and acceptance of ZR fruit and derivatives"

M^a Eugenia Venturini (University of Zaragoza)

10.20-11.00h

LIFE Fresh Box (LIFE13/ENV/ES/1362): a sustainable transport solution conserving quality of fresh produce, reducing waste and fuel consumption. <http://fresh-box.info/>

"Sustainable packaging and other plastic products for the agro-food sector"

Carolina Peñalva (Aitiip Technology Centre)

"Fresh Box: a sustainable storage and transport solution of fruits and vegetables"

Esther Arias (Aula Dei Scientific Park)

11.00-11.30h

Coffee break

11.30-12.00h

"Agrofood production and the sustainability challenge in a global change context"

José María García Ruiz (Pyrenean Institute of Ecology, CSIC)

12.00-12.20h

European overview: *"New trends in an increasingly competitive food sector: how to sustainably improve health & quality"*

Ed Westerweele (Holland Innovations)

12.20-13.20h

Debate: *"Experiences and impact of LIFE projects"*

Moderated by:

Carmen Serrano (Tercer Milenio / Heraldo de Aragón).

Participants:

Jesús Val, Estación Experimental de Aula Dei (EEAD) – CSIC (LIFE MULTIBIOSOL, LIFE14 ENV/ES/000486)

Jesús Lafuente, Finca Valleluz & Lafuente Tomey (LIFE ZR, LIFE 12 ENV/ES/902)

Berta Gonzalvo, Aitiip Technology Centre (LIFE FRESH BOX, LIFE13/ENV/ES/1362)

Olga Conde, City Council of Zaragoza (LIFE Huertas KM 0, LIFE12 ENV/ES/000919)

Jesús Abadías, Aragonese Federation of Agrofood Cooperatives (FACA)

Arturo Daudén, Agrifood Research and Technology Centre of Aragon (CITA) (LIFE VALPORC, LIFE13 ENV/ES/001115 / LIFE SMART FERTIRRIGATION, LIFE14 ENV/ES/640)

13.30-14.30h

Lunch

15.00h

Technical visit to Finca Valleluz (Zero Residues) and facilities of AITIIP Technological Centre (Fresh Box)



Finca Valleluz, Riola



AITIIP Technological Centre

19.00h

Return to Paraninfo Building

INFORMATION

<http://zeroresidues.eu/>; <http://fresh-box.info/>

ecampo@unizar.es; earias@pctad.com

